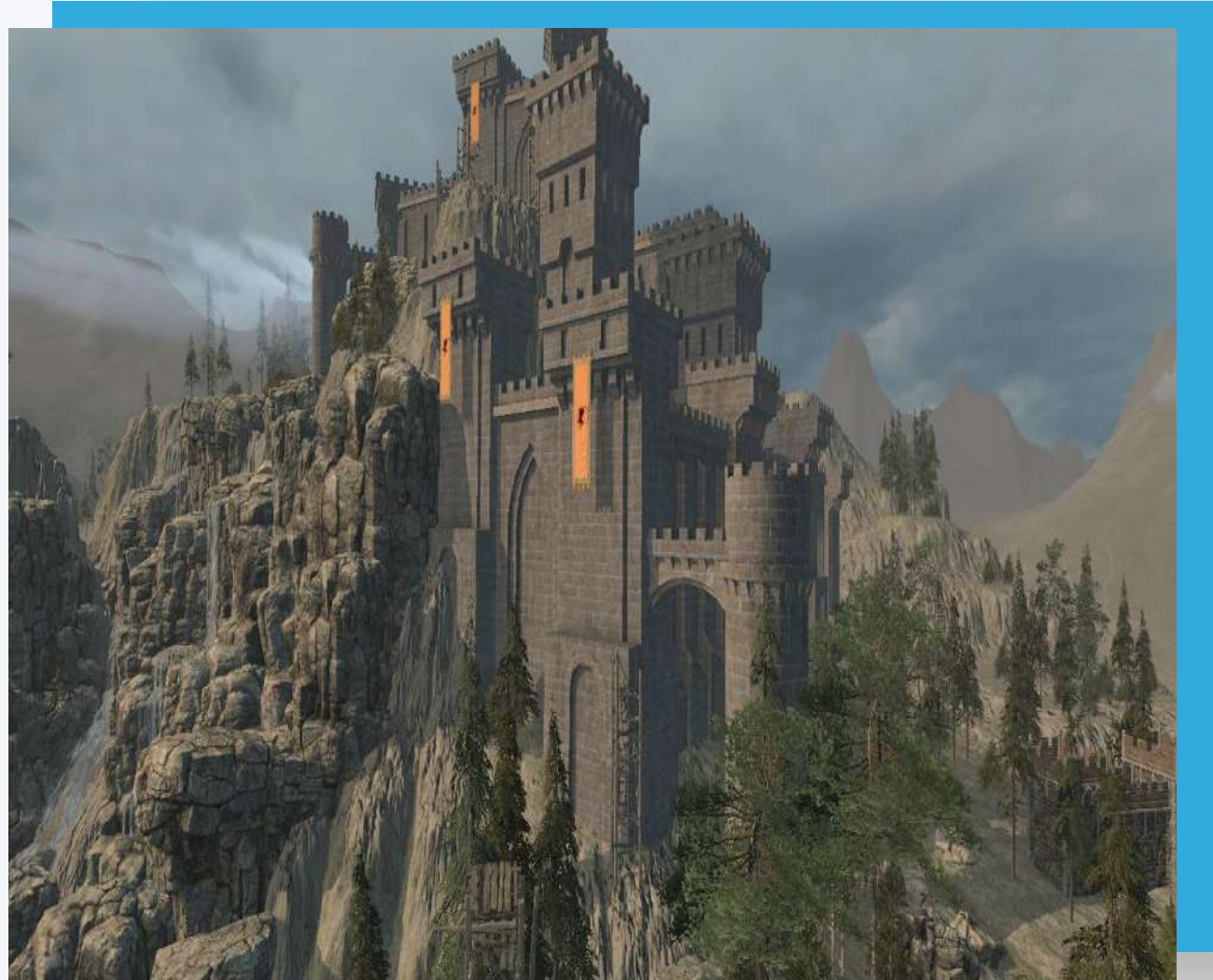


Tourism & Heritage

Virtual Reality and Augmented Reality have many interesting use cases in Tourism and Heritage

- Virtual Tours of Heritage Sites
- Historical VR Experiences
- AR Enhancement of Museums





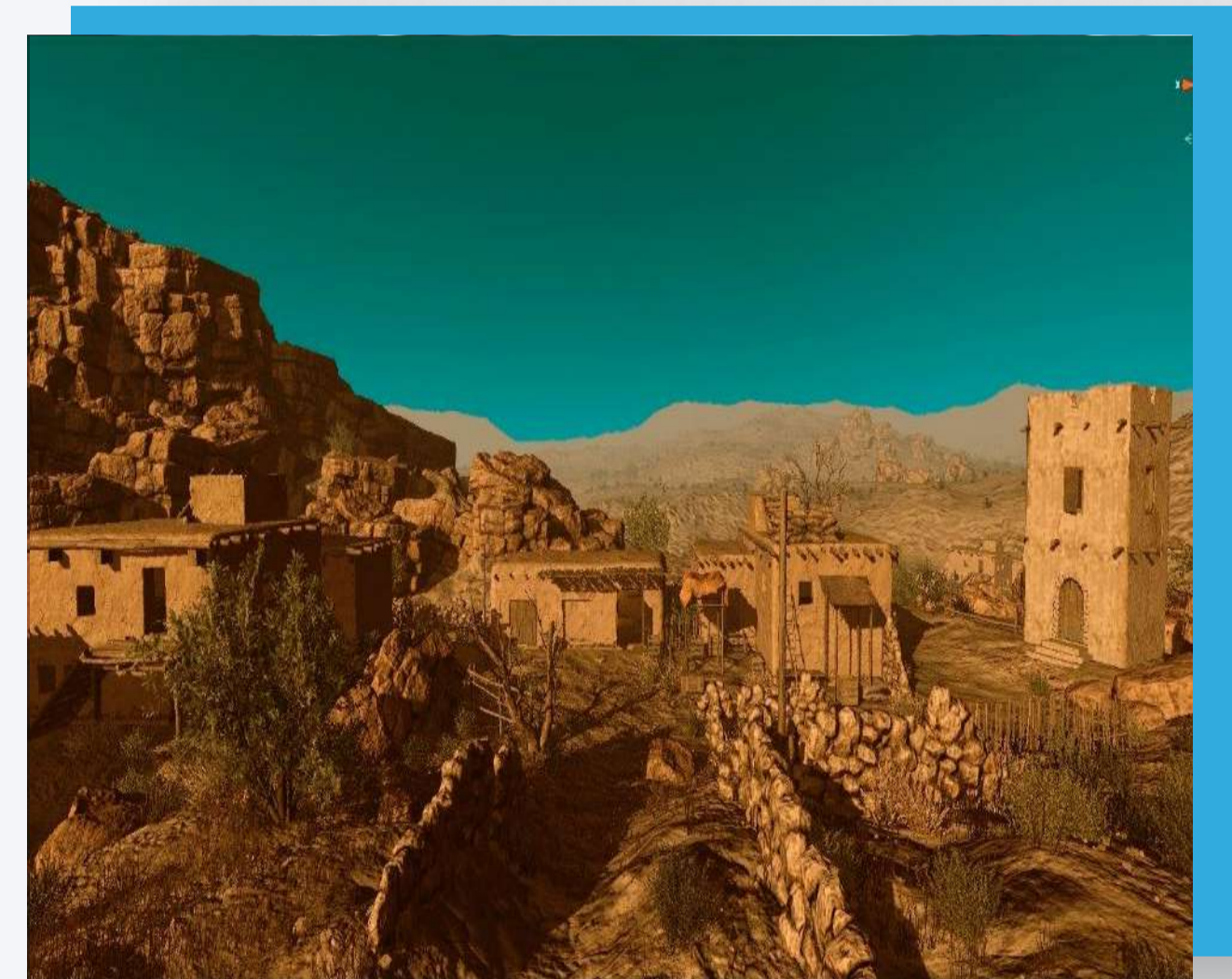
Virtual Tours of Heritage Sites

Heritage Sites like Forts, Palaces, Architectural Wonders etc can be reconstructed virtually and take the viewer 'Back into the Past' (for example, a 16th century Fort). This would give the viewer a glimpse into life as it was when the site was active.

The sights and sounds of a medieval marketplace, a battle from the ramparts of a fort/castle, preparations of meals in a 16th century kitchen, the proceedings in a royal court and more can all be brought to life in a realistic virtual setting!

Historical VR Experiences

Stories in the Bible, Epics like Iliad and Odyssey and fantasy stories like Alice in Wonderland, Aesop's Fables etc can also be brought to life virtually allowing the viewer to experience them in a more realistic fashion.





AR Enhancement of Museums

AR is increasingly used to enhance the museum experience for today's audience that craves interactivity. By adding AR content to objects like statues and paintings, historic artifacts, documents, and architectural monuments, museums can create more engagement and boost the visitors' interest in artistic or cultural heritage.

One characteristic feature of AR apps for museums is that AR content can easily be accessed through the smartphone camera.



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